



# Counter Intelligence **PLUS | 2025**

The training guide for pharmacy assistants



gum should seek advice from a pharmacist or doctor. For those using the 4mg gum, switching to the 2mg gum may be helpful when stopping treatment or reducing the number of gums used each day. The chewing gums should be used whenever there is an urge to smoke according to the “chew and rest” technique described on the pack. After about 30 minutes of such use, the gum will be exhausted.

### Format and Ingredients

Chewing gum containing:  
Nicotine 2mg, Nicotine 4mg,

**Category:**  
Smoking Cessation

**Manufacturer:**  
KENVUE

**Pack size:** Icy White,  
Freshmint 2mg: 30,  
Fruitfusion 2mg: 30, Original,  
Fruitfusion, Icy White,  
Freshmint 2mg: 1, Fruitfusion  
2mg: 210, Original, Icy White,  
Freshmint 2mg: 210, Original,  
Fruitfusion, Icy White,  
Freshmint 4mg: 2, Original,  
Freshmint 4mg: 210

**RRP:** £7.15, £7.27, £17.71,  
£26.59, £28.80, £21.67,  
£35.63

**Legal Status:** (GSL), (GSL),  
(GSL), (GSL), (GSL), (GSL),  
(GSL)